



ADNOC Distribution Unveils Next-Generation Oasis Convenience Store to Better Serve Customers

Company's Board of Directors visits new Oasis store

Contemporary family-friendly environment where customers can refuel, unwind and enjoy freshly prepared food

Abu Dhabi, UAE – 18 December 2019: ADNOC Distribution, the UAE's largest fuel and convenience retailer, unveiled its next-generation Oasis store at the Corniche Road station, Abu Dhabi. The contemporary refreshed look and feel will be the start of an extensive refurbishment plan. Following the ADNOC Distribution Board of Directors meeting, the Board visited the store.

The newly designed space features a range of choices such as made-to-order sandwiches, a new on-site bakery counter and trained baristas brewing freshly-ground locally sourced coffee and tea. In the new streamlined grocery aisles customers will find a carefully curated product-range aimed at enhancing choice.

Customers will also benefit from a more seamless digital experience – as well as the standard checkouts, multiple payment points have been provided at the coffee station and the bakery counter, in addition to a self-checkout point on exit, offering customers the quick and easy option to 'tap and go'.

Saeed Mubarak Al Rashdi, Acting Chief Executive Officer of ADNOC Distribution, said: "The launch of our new Oasis convenience store is yet another proof point in our commitment to putting our customers at the centre of what we do and delivering a world-class customer experience. This marks the transformation of our non-fuel retail offering, delivering a superior shopping and dining experience to our customers across the whole of the UAE. With the roll-out and upgrade of our entire Oasis network, customers will soon be able to see first-hand the improved food, beverage and retail offering of our new stores as part of our commitment to offer first class services across at all of our sites."

Today's unveiling follows ADNOC Distribution's recent launch of 'ADNOC On the go' neighbourhood stations, its new ADNOC Rewards program, as well as its commitment to offer free assisted-fuelling to all its customers – all aimed at delivering a superior customer experience.

Mohamed Al Hashemi, Chief Operating Officer, ADNOC Distribution, added: "Through listening to our customers we have ensured that our new-look Oasis store, with its fresh look and feel, upgraded amenities and family-friendly environment, better meets the needs of today's shopper and their evolving lifestyles. The refresh of ADNOC Oasis is designed for customers looking for an inviting place to take a break on longer journeys or those who are close to home and prefer to shop in their friendly neighbourhood stores. We look forward to welcoming our customers to our new store."

The new and improved ADNOC Oasis store format, which compliments the company's use of Géant Express stores at selected locations, will be implemented across the Oasis stores



network and at new sites as they are opened to further improve ADNOC Distribution's customer offering.

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For media, please contact: media@adnocdistribution.ae

About ADNOC Distribution

ADNOC Distribution, listed on the Abu Dhabi Securities Exchange (ADX) under the symbol "ADNOCDIST", is the leading fuel distributor and convenience store operator in the UAE. ADNOC Distribution operates 382 retail fuel stations, 248 ADNOC Oasis convenience stores and 16 Géant Express convenience stores as of 30 September 2019 and is the leading marketer and distributor of fuels to commercial, industrial and government customers throughout the UAE. ADNOC Distribution is the only fuel retailer operating in all seven emirates in the UAE, and in 2018 expanded its operations internationally, opening two service stations in the Kingdom of Saudi Arabia. To find out more, visit www.adnocdistribution.ae.