



ADNOC Distribution Launches ARIF, an AI-Powered Investor Relations Chatbot

- Chatbot leverages conversational Artificial Intelligence (AI) to enhance investor transparency and engagement, showcasing the Company's focus on technology-driven innovation
- Named ARIF, the tool gives ADNOC Distribution investors instant, interactive access to accurate financial insights and analysis in English and Arabic
- ARIF is part of a broader strategy to integrate technologies that enhance the customer experience, improve operational efficiency and drive top-line growth.

Abu Dhabi, UAE – December 12, 2024: ADNOC Distribution (ISIN: AEA006101017) (Symbol: ADNOCDIST) announced today the launch of ARIF, an advanced AI-powered chatbot dedicated to investor relations, during Abu Dhabi Finance Week. The tool demonstrates the Company's commitment to leveraging cutting-edge technology to enhance investor engagement and transparency.

Meaning "knowing" or "informed" in Arabic, ARIF gives current and prospective ADNOC Distribution investors access to financial insights, performance updates and strategic information in an intuitive and interactive way. ARIF supports natural language queries in both English and Arabic, ensuring 24/7 access for a diverse investor base.

Eng. Bader Saeed Al Lamki, CEO of ADNOC Distribution, said: "ARIF's launch underscores our commitment to innovation across our business. By combining the power of AI with our dedication to transparency, we are delivering a powerful resource for investors to gain deeper insights into our growth journey and make better informed decisions."

ARIF goes beyond traditional database-driven chatbots by providing dynamic responses to investor queries. It can compute custom financial ratios by synthesizing performance metrics, instantly analyze growth indicators and provide updates on ADNOC Distribution's strategy, equity story and sustainability initiatives. ARIF's outputs are derived exclusively from verified company information, ensuring the accuracy and reliability of the insights provided.



While currently focused on investor relations, ARIF is designed to evolve. Planned updates will expand its capabilities, transforming it into a comprehensive digital assistant for retail, business-to-business and other stakeholders. This aligns with ADNOC Distribution's broader strategy of enhancing customer experiences across its value chain.

ARIF is one of ADNOC Distribution's portfolio of over 20 AI-enabled initiatives, demonstrating the Company's ambitions to integrate advanced digital technologies across its operations. These initiatives drive exceptional customer experiences, enhance operational efficiency, and support top-line growth, while also supporting sustainability efforts such as reducing carbon emissions. Embracing innovation and AI reinforces ADNOC Distribution's position as the UAE's leading fuel distributor, mobility retailer and convenience store operator, while delivering long-term value for shareholders.

ARIF is currently live and ready for your queries on [ADNOC Distribution's Investor Relations website](#).

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About ADNOC Distribution

ADNOC Distribution is a leading mobility retailer in UAE and further afield and has been providing energy for customers' journeys since 1973. Since this time, the Company has continuously been at the forefront of providing the best in customer service. Today, ADNOC Distribution enables, enhances, and energizes every customer journey thanks to digitally enabled, innovative customer experiences and high-quality non-fuel retail products. The Company operates service stations in all seven emirates in its home country, plus Saudi Arabia and Egypt, and sells lubricants in 43 countries across the world via distributors. Now in its 51st year, ADNOC Distribution has 855 service stations, 543 in the UAE, 69 in KSA, and 243 in Egypt. As a non-fuel retail leader in the UAE, it operates 366 ADNOC Oasis convenience stores, 34 vehicle inspection centers, and other leading services spanning car wash, lube change, and EV charging. The Company is also the leading marketer and distributor of fuels to commercial, industrial, and government customers throughout the UAE. All figures as of 30 September 2024. ADNOC Distribution aims to be the global mobility retailer of choice, enabler of sustainable mobility, and provider of exceptional customer experiences. To find out more, visit <https://www.adnocdistribution.ae>.