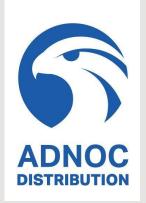


# TODAY'S PRESENTERS





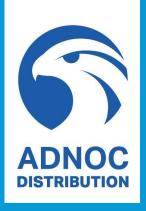
**Mohamed AI Hashemi** 

Chief Financial Officer



**Athmane Benzerroug** Chief Investor Relations Officer

# **AGENDA**





01 EXECUTIVE SUMMARY



02 STRATEGY UPDATE



03 | Q1 2021 | RESULTS



04 OUTLOOK

## DISCLAIMER



This communication includes forward-looking statements which relate to, among other things, our plans, objectives, goals, strategies, future operational performance and anticipated developments in markets in which operate and in which we may operate in the future. These forward-looking statements involve known and unknown risks and uncertainties, many of which are beyond our control and all of which are based on management's current beliefs and expectations about future events. Forward-looking statements are sometimes identified by the use of forward-looking terminology such as "believes", "expects", "may", "will", "could", "should", "intends", "estimates", "plans", "targets", or "anticipates" or the negative thereof, or other comparable terminology.

These forward-looking statements and other statements contained in this communication regarding matters that are not historical facts involve predictions and are based on the beliefs of our management, as well as the assumptions made by, and information currently available to, our management. Although we believe that the expectations reflected in such forward looking statements are reasonable at this time, we cannot assure you that such expectations will prove to be correct.

Given these uncertainties, you are cautioned not to place undue reliance on such forward looking statements. Important factors that could cause actual results to differ materially from our expectations include, but are not limited to: our reliance on ADNOC to supply us with substantially all of the fuel products that we sell; an interruption in the supply of fuels to us by ADNOC; changes in the prices that we pay ADNOC for our fuels and to the prices that we are allowed to charge our retail customers in the UAE; failure to successfully implement our operating initiatives and growth plans, including our mixed-mode service offering, our convenience store optimisation initiatives, our cost savings initiatives, and our growth plans; competition in our markets; decrease in demand for the fuels we sell, including due to general economic conditions, improvements in fuel efficiency and increased consumer preference for alternative fuels; the dangers inherent in the storage and transportation of the products we sell; our reliance on information technology to manage our business; laws and regulations pertaining to environmental protection, operational safety, and product quality; the extent of our related party transactions with ADNOC and our reliance on ADNOC to operate our business; the introduction of VAT and other new taxes in the UAE; failure to successfully implement new policies, practices, systems and controls that we implemented in connection with or following our IPO; any inadequacy of our insurance to cover losses that we may suffer; general economic, financial and political conditions in Abu Dhabi and elsewhere in the UAE; instability and unrest in regions in which we operate; the introduction of new laws and regulations in Abu Dhabi and the UAE; and other risks and uncertainties detailed in our International Offering Memorandum dated 26 November 2017 relating to our initial public offering and the listing of our shares on the Abu Dhabi Securities Exchange, and from time to time in our other investor communic

Except as expressly required by law, we disclaim any intent or obligation to update or revise these forward-looking statements.



# ADNOC DISTRIBUTION UNIQUE VALUE PROPOSITION





Executing a focused, deliverable EBITDA profile to exceed USD 1bn by 2023



Ambitious domestic growth expansion programme via fuel and non-fuel initiatives, and crystalizing upside from international growth



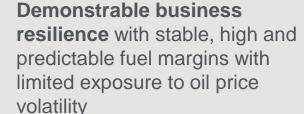
Accelerated digital strategy to create additional retail value and customer loyalty

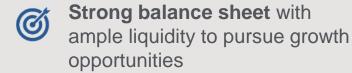


Unlock hidden value through OPEX initiatives (Targeted additional Opex savings up to ~USD 85m over 2021-2023)



Leading fuel retail player in an attractive UAE market and robust regulatory framework





**Disciplined** approach in evaluating growth opportunities





Highly attractive, visible and differentiated dividend policy



Dividend track record since IPO



Significant share liquidity after Free float doubled to 20% (Sept. 2020), MSCI EM Index inclusion (27 May 2021) & potential FTSE EM Index inclusion (Sep. 2021)



ADNOC a supportive and committed majority shareholder





**SOLID BUSINESS RESILIENCE** 

## Strong Financial Performance:

c.95% total **fuel volume recovery** compared to pre-COVID-19 levels

Strong growth in EBITDA and Net Profit in Q1 2021 compared to Q1 2020 driven by higher margins and OPEX efficiencies

#### **OPEX Optimization:**

OPEX declined by 6.5% Y-o-Y in Q1 2021 despite growth in network. Like-for-like OPEX savings of USD 10m in Q1 2021; on track to achieve USD 25m like-for-like OPEX saving in 2021

## Robust financial position:

**Strong balance sheet and liquidity** to pursue growth opportunities



GROWTH MOMENTUM TO SUSTAIN IN 2021, UNLOCKING INCREMENTAL VALUE

- Domestic Expansion: 4 new stations opened in Q1 (2 in Dubai). 2021 guidance: 30-35 new stations in UAE (12-18 in Dubai)
- Oconvenience Stores: 6 new stores opened in UAE and 14 refurbished in Q1. On track to refurbish 40-60 stores in 2021
- International Expansion: Targeting 40-45 new stations in KSA in 2021. Already Signed definitive agreements to acquire 35 stations in KSA (subject to pending approvals)
- CAPEX: USD 49m CAPEX in Q1 2021. Maintain our 2021 guidance of USD 250-300m CAPEX to deliver smart growth in 2021 and beyond



PREDICTABLE & ATTRACTIVE SHAREHOLDER RETURNS

#### Attractive and highly visible dividend policy

H2 2020 cash dividend of USD 350m paid in April 2021, leading to USD 700m dividend paid for 2020

Dividend policy sets **USD 700m for 2021\***, offering attractive yield of 4.2%\*\*

In March, amendment to dividend policy approved, setting min. USD 700m for 2022\*, thereby enhancing payback visibility until April 2023

For years thereafter, dividend policy remains unchanged at min. 75% of distributable profits\*

Significant increase in share liquidity after free float doubled to 20% (Sept. 2020). Additional foreign inflows expected ahead of MSCI EM Index inclusion (27 May 2021) & potential FTSE EM Index inclusion (Sep. 2021)



**Fuel Business (Retail & Commercial)** 



#### **2021 ANNOUNCED GUIDANCE**

## **Volume Recovery:**

Vaccine roll out and further ease in mobility restrictions to support continued recovery in fuel volumes

#### **Network Expansion:**

- To open 70-80 new stations in 2021, of which:
  - ✓ 30-35 new stations in UAE, which include mix of traditional and 'ADNOC On the go' stations
    - Incl.12-18 new stations in Dubai
  - √ 40-45 new stations in KSA (Incl. 35 stations already announced) + potential international M&A

#### **Q1 2021 ACHIEVEMENTS**

- Fuel volumes continue to show steady recovery compared to pre-COVID levels
  - ✓ Q1 2021 Total fuel volumes down 3.7% Y-o-Y
- 4 new stations opened in Q1 2021 in the UAE (2 in Dubai)
  - ✓ As of April 2021: 9 new stations opened (5 in Dubai)
- Well positioned to harness international growth opportunities
  - ✓ KSA: Definitive agreements signed in Dec. 2020 to acquire 15 fuel stations and in Feb. 2021 to acquire 20 fuel stations in Saudi Arabia\*





## **EFFICIENT CAPEX DEPLOYMENT TO GROW AND PROTECT MARKET SHARE**



#### **TRADITIONAL STATIONS**

- ✓ Targets major routes with high site throughputs
- ✓ Provides full range of fuel and non-fuel offerings





#### **ADNOC ON THE GO STATIONS**

- ✓ Easy Build: faster to build with modular flexibility to plug gaps in network
- ✓ Low Cost: approximately one-third of Opex and Capex of a traditional station
- ✓ Targeted Reach: practically designed for smaller neighbourhoods





Non-Fuel business (Retail)



#### **2021 ANNOUNCED GUIDANCE**

- Expand presence and enhance customer shopping experience to deliver increased convenience and a fresh modern environment
  - 40-60 convenience stores (C-stores) to be refurbished in 2021
- Further enhancements to our customercentric focus, including station optimization across our network

#### **Q1 2021 ACHIEVEMENTS**

- Focused on offering a modern, digitally enabled customer journey and superior instore experience
- 23.4% Y-o-Y increase in C-store network to 332 stores. 6 new C-stores opened in Q1 2021
- 14 C-stores revitalized in Q1 2021
  - As of April 2021: 18 C-stores revitalized
- Average gross basket size up 2.2% YoY and C-stores margins also improved in Q1 2021
- 27 new partners added to ADNOC Rewards loyalty program to enhance customer offerings

## **Improved Product Category Management**



## **Premium Coffee Offering in Oasis Cafes**



Strategy Update - None-Fuel

**EARN POINTS FOR EVERY DIRHAM** 

1 POINT

**ULG-91** 

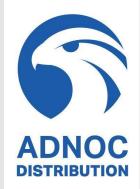
2 POINTS

95

**ULG-95** 

## KEY STRATEGIC UPDATE

## **ENHANCING CUSTOMER EXPERIENCE THROUGH ADNOC REWARDS**



**3 POINTS** 

98

**ULG-98** 

Lube Change, Car wash, C-Store, LPG

#### LAUNCHED ADNOC REWARDS POINTS BASE LOYALTY PROGRAM IN JULY 2020...







We make every visit to an ADNOC Distribution service station more rewarding. Customers signed up to our ADNOC Rewards can earn points every time they fuel up, shop or use any of our services

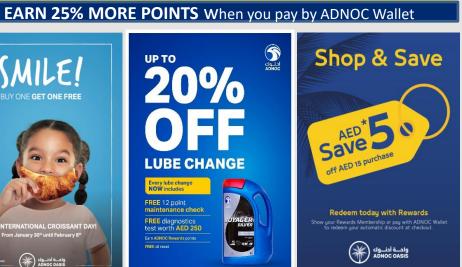
# SMILE!

**Products** 

**Purchased** 

#





#### **Q1 2021 UPDATE:**

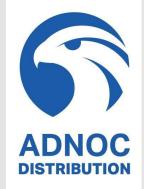






WERE ADDED TO THE REWARDS PROGRAM, OFFERING MEMBERS MORE DEALS AND **DISCOUNTS** 

## **CONVENIENCE STORE REFURBISHMENT**



#### **ADNOC OASIS NEW FORMAT**





#### **IMPROVED CATEGORY MANAGEMENT**





#### **FRESH BAKERY AND COFFEE OFFERING**







Q1 2021

1,166

361

YoY (%)

-13.3%

19.4%

# Q1 2021 FINANCIAL PERFORMANCE



## Resilient underlying operating performance

	USDm
Key Financial Performance	Revenue
	Gross Profit
	Margin
	EBITDA
	Margin
	Underlying EBITDA <sup>1</sup>
	Margin
	Net Income
	Margin

	Underlying EBITDA <sup>1</sup>
	Margin
	Net Income
	Margin
Robust Free cash	flow generation in Q1 2021

<b>Cash Generation</b>
and Net Debt

USDm	
Free cash flow <sup>2</sup>	
Net debt	

## **High returns sustained**

**Profitability** 

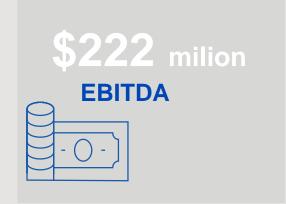
ROCE <sup>4</sup> (%)	
ROE <sup>5</sup> (%)	

301	302	13.770
31.0%	22.5%	
222	151	46.8%
19.1%	11.3%	
201	171	17.5%
17.3%	12.7%	
172	109	57.9%
14.7%	8.1%	
Q1 2021	Q1 2020	YoY (%)
227	145	56.7%
876	70	NM*
04.0004		
Q1 2021	Q1 2020	<b>YoY</b> (%)
30.6%	23.7%	
93.7%	71.2%	-

Q1 2020

1,345

302



\$201 million **Underlying EBITDA**<sup>1</sup>



- 1. Underlying EBITDA excludes inventory movements and one-offs
- 4. Return on Capital Employed

<sup>\*</sup> Not meaningful

Growth Strategy Update

Strategy Update – None-Fuel

Q1 2021 Financial Results

# Q1 2021 OPERATING PERFORMANCE



**Fuel Volumes** 

mL	Q1 2021	Q1 2020	YoY (%)
Retail (B2C)	1,503	1,577	-4.7%
Commercial (B2B)	717	<b>729</b>	-1.6%
of which Corporate	601	551	9.1%
of which Aviation	116	178	-34.7%
TOTAL	2,220	2,306	-3.7%

2.2 billion liters



**Retail Fuel Operating Metrics**  Number of service stations – UAE **Number of service stations - Saudi** Arabia<sup>1</sup>

**Number of fuel transactions (millions)** 

Q1 2021	Q1 2020	YoY (%)
449	389	15.4%
2	2	-
35.5	38.2	-7.1%

449 **Retail Fuel sites** 

in the UAE



**Retail Non-Fuel Operating Metrics**  **Number of convenience stores - UAE Number of non-fuel transactions** (millions)<sup>2</sup>

Average gross basket size (USD)<sup>3</sup>

Q1 2021	Q1 2020	YoY (%)
332	269	23.4%
8.0	9.7	-17.5%
7.5	7.4	2.2%

**Convenience** Stores in the UAE



2. Includes convenience stores, car wash and oil change transactions

# **OPEX UPDATE**

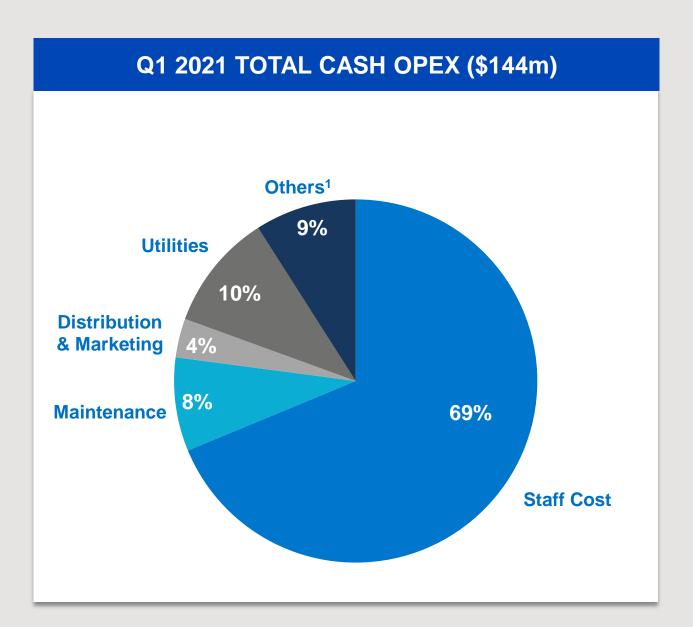


#### **2021 ANNOUNCED GUIDANCE**

 Incremental like-for-like savings of USD25m in 2021 and up to USD85m over 2021-23 (after USD115m over 2018-20) by making our operations leaner and more efficient

#### **Q1 2021 ACHIEVEMENTS**

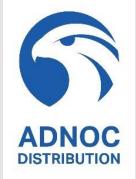
- -6.5% Y-o-Y reduction in total OPEX (excl. depreciation) in Q1 2021
- USD 10m like-for-like OPEX savings in Q1 2021
  - After moving to a more efficient retail site operating model and staff cost optimization initiatives



- Net cash generated from operating activities (USD 293m) increased mainly due to robust cash flow from operations and positive working capital movements. Positive working movements were mainly as a result of increase in dues to related party 'ADNOC' driven by higher fuel purchases / higher oil prices and increase in trade payables, partially offset by increase in inventories
- USD 65m CAPEX paid in Q1 2021 (stable compared to Q1 2020), in line with our guidance and plans to continue with our expansion strategy



# 2021 OUTLOOK SUMMARY



## **1** GROWTH MOMENTUM TO SUSTAIN IN 2021, UNLOCKING INCREMENTAL VALUE



70-80 NEW STATIONS

We expect to sustain delivery momentum into 2021 with 70-80 new stations (30-35 in UAE of which 12-18 in Dubai, and 40-45 in KSA) + potential international M&A



**40-60** C-STORES REFURBISHMENTS

Our core non-fuel retail focus remains on enhancing the shopping experience with 40-60 C-stores to be refurbished in 2021 to deliver a fresh modern, environment



\$250-300M **CAPEX TO DELIVER SMART GROWTH IN 2021 AND BEYOND** 

## **2** SOLID BUSINESS RESILIENCE



**VOLUME RECOVERY** 

Vaccine roll out and further ease in mobility restrictions to support continued recovery in fuel volumes in 2021



## OPEX OPTIMIZATION

We continue to pursue incremental savings of \$25m in 2021 and up to \$85m over 2021-23 (after \$115m over 2018-20) by making our operations leaner and more efficient

## 3 PREDICTABLE & ATTRACTIVE SHAREHOLDER RETURN



## **APPROVED DIVIDEND POLICY ENHANCING** PAYBACK VISIBILITY

Dividend policy: \$700m for 2021, min. \$700m for 2022 and min. 75% of distributable profits thereafter, offering attractive dividend yield (4.3%\*) with high visibility (until April 2023)\*\*

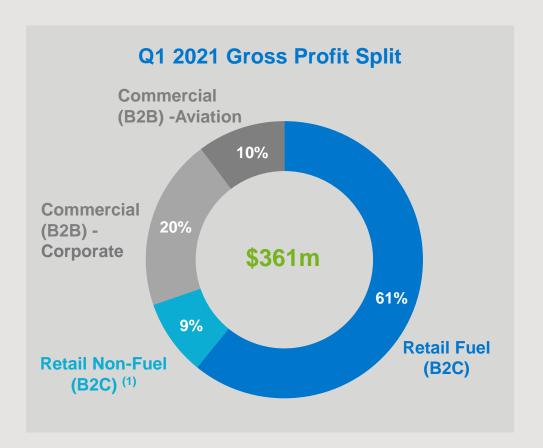




# 5

# **GROSS PROFIT BY SEGMENT**

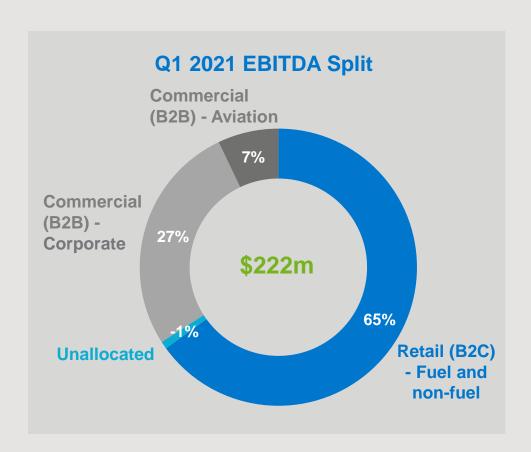
USDm	Q1 2021	Q1 2020	YoY (%)
Retail (B2C)	252	229	10.1%
Of which Fuel	219	195	12.6%
Of which Non-Fuel (1)	32	34	-4.4%
Retail Margin	31.4%	24.4%	
Commercial (B2B)	109	74	48.5%
Of which Corporate	72	35	103.9%
Of which Aviation	37	38	-2.9%
Commercial Margin	30.0%	18.1%	
Total	361	302	19.4%



- Higher gross profit in Q1 2021 driven by Fuel Retail and Corporate businesses
- Retail Business gross profit growth was driven by higher margins and inventory gains (USD29m), partially offset by lower volumes and lower non-fuel retail revenues
- Commercial business gross profit growth was driven by higher Corporate volumes and higher margins, partially offset by lower Aviation volumes while Q1 2020 was negatively impacted by revaluation of inventory stock and other one-off items

# **EBITDA BY SEGMENT**

USDm	Q1 2021	Q1 2020	YoY (%)
Retail (B2C)	147	114	28.3%
Retail Margin	18.3%	12.2%	
Commercial (B2B)	77	38	103.2%
Of which Corporate	61	20	205.2%
Of which Aviation	16	18	-9.8%
Commercial Margin	21.2%	9.3%	
Unallocated <sup>1</sup>	-1	-1	NM
Total reported EBITDA	222	151	46.8%
Underlying EBITDA <sup>2</sup>	201	171	17.5%
	_		

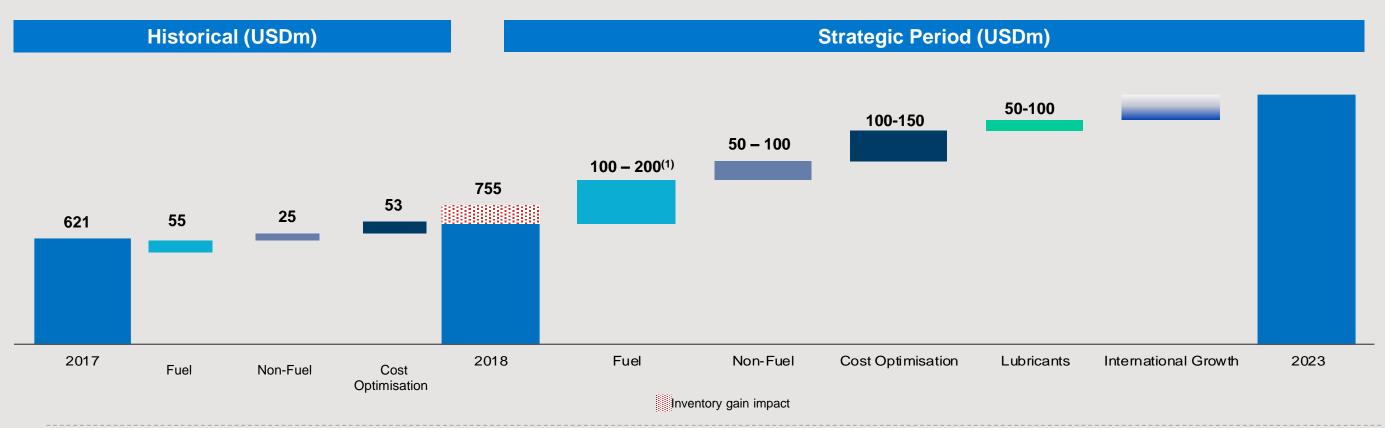


- EBITDA up by 46.8% in Q1 2021, driven by higher retail and commercial fuel margins and OPEX optimization, partially offset by lower retail and aviation volumes whereas Q1 2020 included negative one-offs (-\$20m)
  - o Retail EBITDA increased on the back of higher margins, inventory gains and reduction in OPEX, partially offset by lower fuel volumes and decline in non-fuel gross profit
  - o Commercial EBITDA growth was driven by higher Corporate fuel volumes, higher margins and OPEX savings, whereas Q1 2020 was impacted by revaluation of inventory stock and other one-offs
- Underlying EBITDA up by 17.5% in Q1 2021, driven by higher retail fuel and commercial margins and OPEX optimization

Unallocated includes other operating income/expenses not allocated to specific segment

## **AMBITION TO EXCEED USD 1 BILLION IN EBITDA BY 2023**





#### Initiatives To Drive Growth in Strategic Period

#### **Domestic International Growth Cost Optimisation** Non-Fuel Fuel Expansion in KSA and exploring • Volume Growth: low single-digit % growth Continued developing other areas Staff opex optimisation and focused • **Premiumisation**: 15%-20% adoption by convenience stores estate performance management supported by 2023 targeting **c. 400** outlets by 2023 data analytics Targeted conversion of USD75-■ **Dubai Expansion**: 60-75 sites by 2023 Lubricants 95/1000L Operational efficiency and maintenance • Commercial Fuel: LPG price optimization, Expansion in the e-commerce Back office optimisation new large gasoline contracts in Dubai, grey Indian lubricants JV targeting 2-3% channel market elimination market share

(1) The USD100-200m EBITDA impact is based on fuel retail contribution of USD80-130mn and commercial fuel contribution of USD20-70m. It includes Dubai expansion impact of c. \$70m – US\$120m.

# **COVID-19 RESPONSE**



We are focused on ensuring uninterrupted services to customers and healthcare sector and the safety of employees, customers and local communities. We responded swiftly to the evolving environment by accelerating our e-commerce strategy and launching new services to enhance customer experience



#### **Remote Working**

Enabled work from home for staff where applicable and introduced measures to safely and gradually return to the office, in line with the easing of lockdown measures



#### **Daily Cleaning of Sites**

Performing daily cleaning at our sites, including head office, service stations and depots



#### **Protective Gear**

Provided personal protective equipment such as face masks, gloves, hand sanitizers to staff



## **Contactless Payment**

Enhancing our advanced Mobile Pay technology to facilitate social distancing through totally contactless payment



#### **Essential Home Products**

Launched a new 'essential products' range in our ADNOC Oasis stores, including fresh food, household and healthcare products, at a low cost to help customers across the UAE



#### **Car Interior Sanitization**

Introduced a new complimentary deep cleaning and sanitization of cars as part of car wash service



#### **Online Grocery Delivery**

Launched online home delivery services of over 1,700 Oasis products, from over 100 stores via our partnerships with Talabat for the convenience and safety of our customers



#### **Mobile Fuel Delivery**

Offering My Station, a new mobile fueling service that provides services at a location and time of customers' choosing

# **ADNOC DISTRIBUTION IN NUMBERS - Q1 2021**





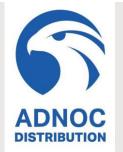


**Average Gross** 

8.0 million Non-Fuel

**Number of Vehicle Inspection Centers\*\*** 

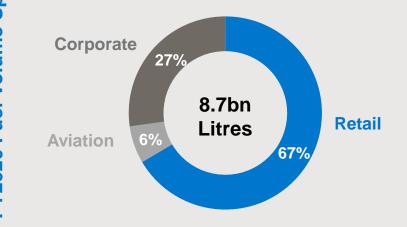
## **ADNOC DISTRIBUTION BUSINESS OVERVIEW – FY 2020**



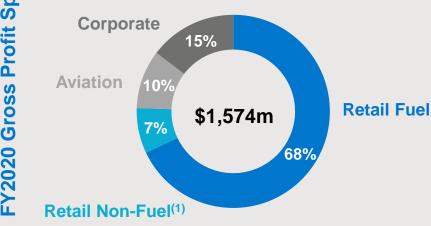












Split **EBITDA** FY2020

